



2024

Industry Milestone: Journeyman Hourly Rates Surpass 60 Euros, Reveals OneQrew's Latest Price Index for Skilled Crafts

For the third consecutive year, OneQrew is proud to present its annual Price Index for Skilled Crafts, offering a recurring format with which we present an overall economic picture of the industry and shed light on price trends across various trades. To achieve this, we draw on the extensive customer network of the OneQrew companies, which supply more than 27,000 companies with modern software solutions.



Dominik Hartmann

Dominik Hartmann
CEO OneQrew

"Skilled labor in the crafts industry is in short supply, leading inevitably to rising prices. We stand by the principle that exceptional craftsmanship deserves fair compensation. While our skilled workforce benefits from higher wages, we acknowledge that rising costs place a significant burden on our clients.

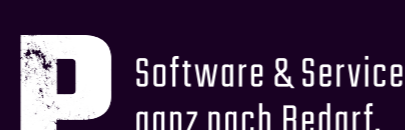
I'm convinced that the only way out of this predicament is through boosting productivity. By completing tasks more efficiently—using fewer, yet more skilled hours—clients' costs remain stable, and craftworkers gain the capacity to serve more orders promptly. This strategy is crucial for addressing the soaring demand efficiently.

Embracing modern technology is fundamental to achieving this goal. Cutting down on unproductive time is key, and that's where modern tools for quoting, invoicing, and the use of smart apps over traditional paper methods come into play, significantly boosting productivity both in our offices and on-site."

For the Price Index for Skilled Crafts, OneQrew surveyed a total of 534 German trade businesses, mainly from the plumbing/heating/air conditioning, electrical engineering, roofing, carpentry, joinery/carpentry, metal/plant/steel construction and painting/plastering/plastering trades. The responses were collected in an online survey between November 27 and December 13, 2023.



An initiative of OneQrew
With the support of



Average Hourly Rates Distributed by Trade

These are net values excluding VAT

Master &

Technician

Journeyman



Roofers & Framers

Figures in €



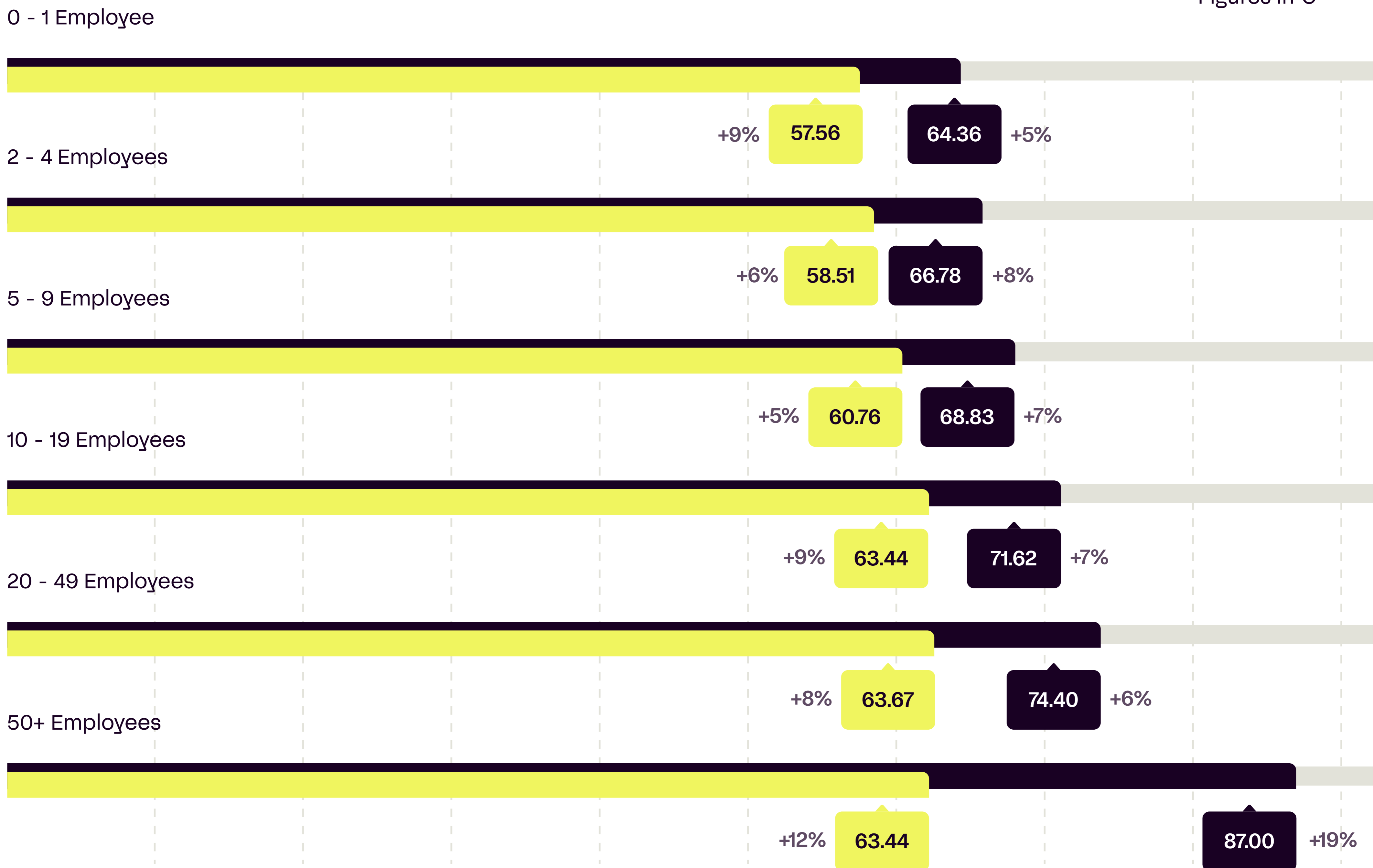
Percentage changes compared to the previous survey from quarter 1, 2023 are only available if there is a sufficient number of responses and a relevant change compared to the previous survey.

Average Hourly Rates Distributed by Company Size

These are net values excluding VAT

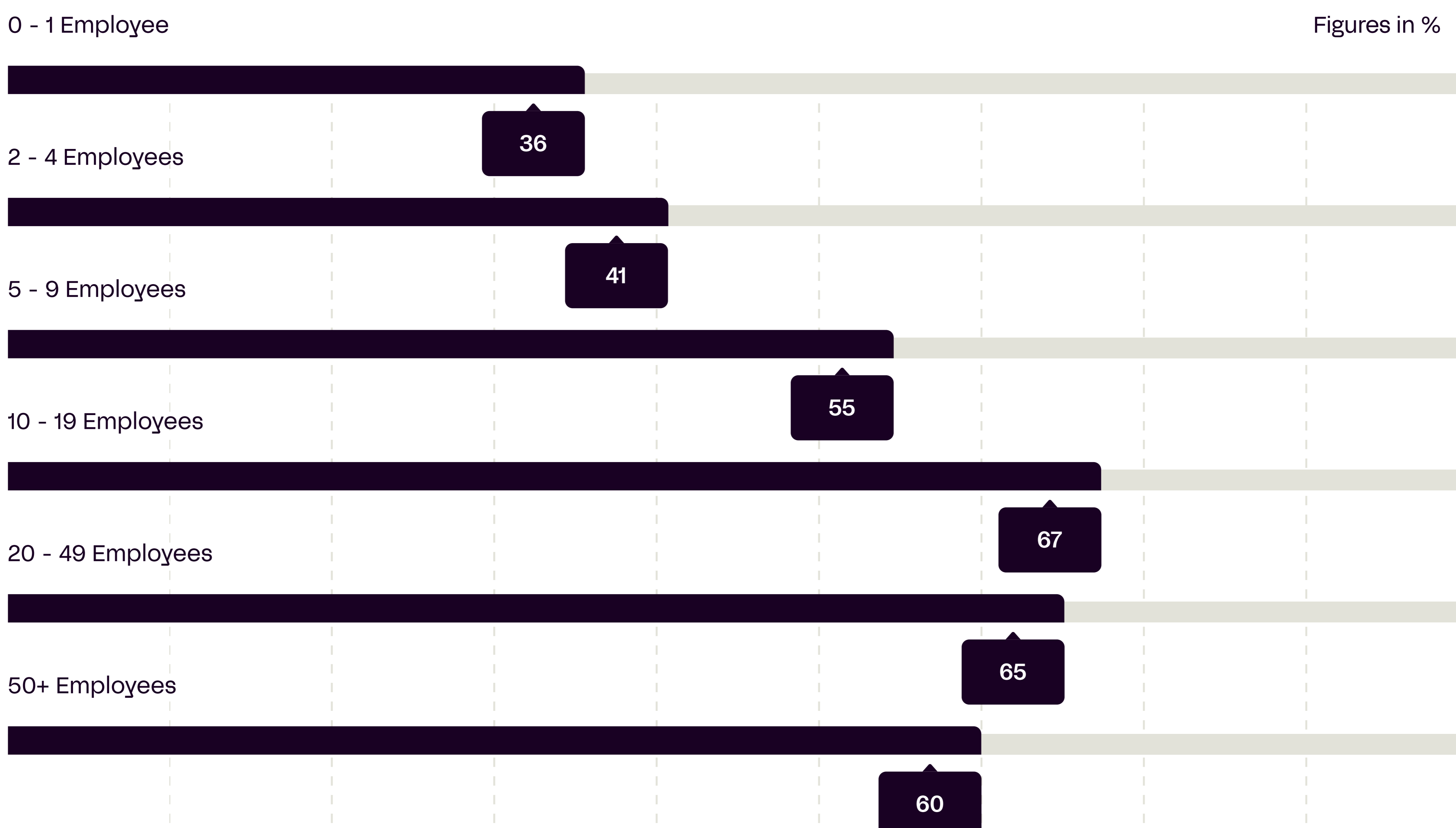
Master & Technician ■
 Journeyman ■

Figures in €



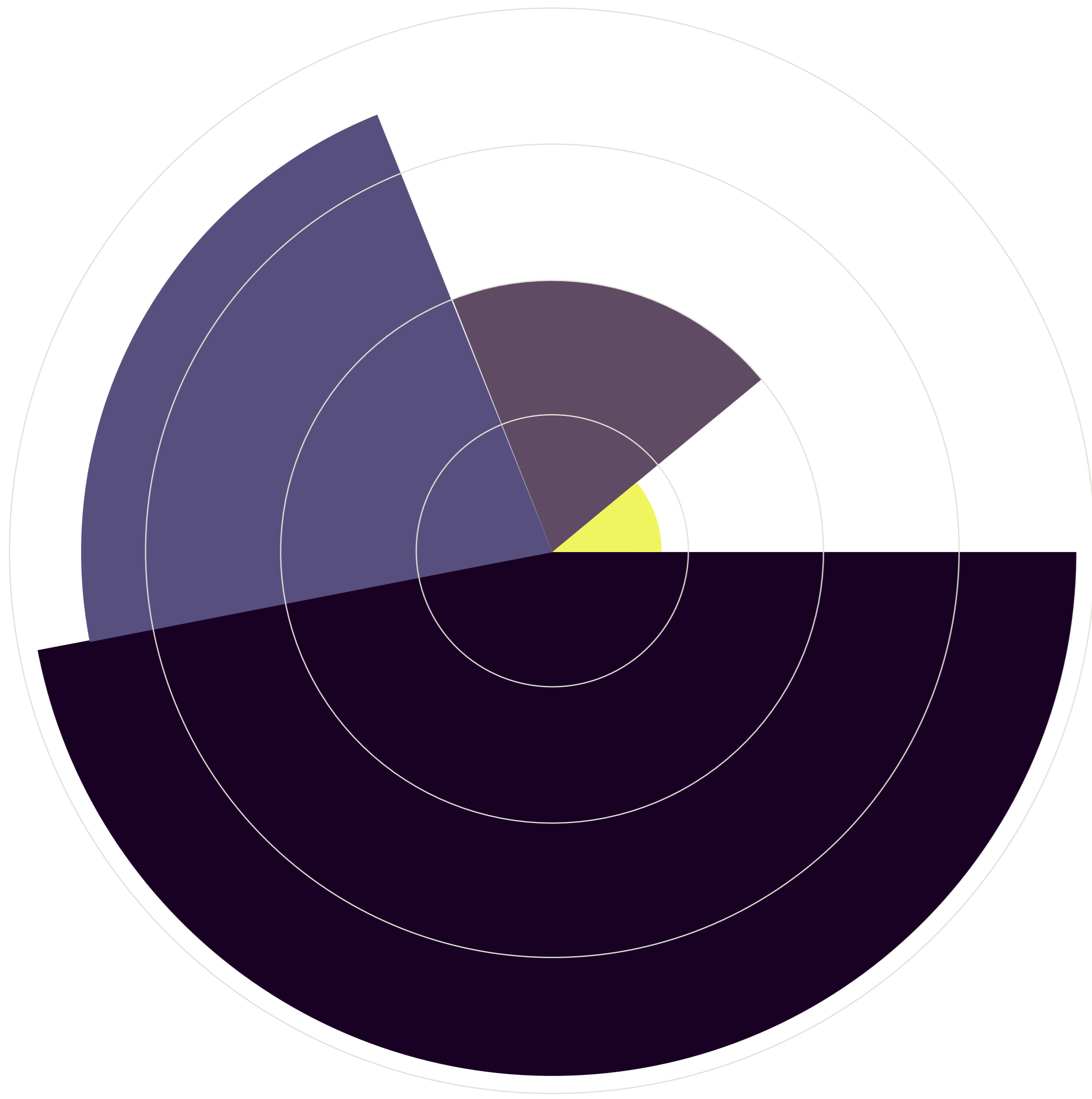
Which companies have increased their hourly rates?

Percentage of companies surveyed that have increased their prices in the last 6 months.



Planned investment priorities

What are your plans for investment?

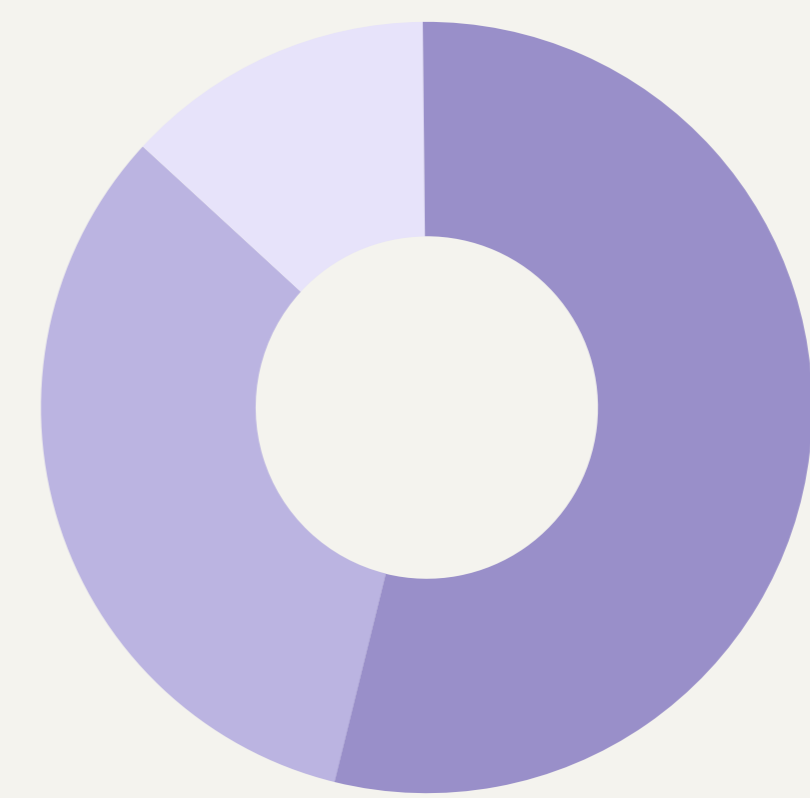


- 47%** Replacement purchase
- 22%** Digitalization
- 20%** Capacity expansion
- 11%** Environmental protection

Change to previous year

How is your investment planning for 2024 changing?

- 54%** Investments remain the same
- 33%** Investments are reduced
- 13%** Investments are increased



Roofers & Framers

- 49%** Replacement purchase
- 19%** Digitalization
- 24%** Capacity expansion
- 8%** Eco protection

Electrical engineering

- 47%** Replacement purchase
- 24%** Digitalization
- 22%** Capacity expansion
- 7%** Eco protection

Window construction

- 26%** Replacement purchase
- 26%** Digitalization
- 26%** Capacity expansion
- 21%** Eco protection

Structural & Civil Engineering

- 71%** Replacement purchase
- 29%** Digitalization
- 0%** Capacity expansion
- 0%** Eco protection

Painter, Plasterer & Stuccoer

- 55%** Replacement purchase
- 23%** Digitalization
- 14%** Capacity expansion
- 9%** Eco protection

Metal & steelwork construction

- 47%** Replacement purchase
- 16%** Digitalization
- 19%** Capacity expansion
- 19%** Eco protection

Plumbing & HVAC

- 47%** Replacement purchase
- 25%** Digitalization
- 21%** Capacity expansion
- 7%** Eco protection

Carpenter & Joiner

- 44%** Replacement purchase
- 22%** Digitalization
- 15%** Capacity expansion
- 20%** Eco protection

Order situation at a glance

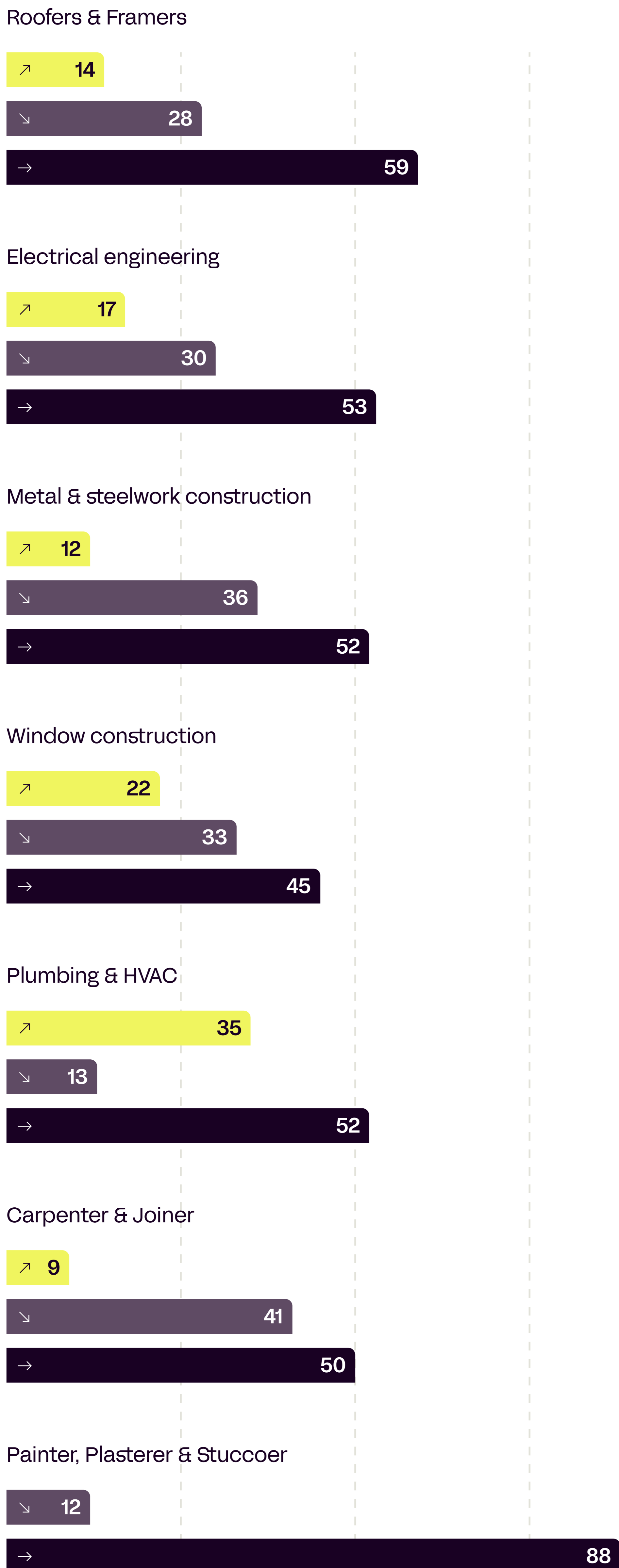
Percentage of companies surveyed by trade.

↗ Positive trend → No change ↘ Negative trend

Figures in %

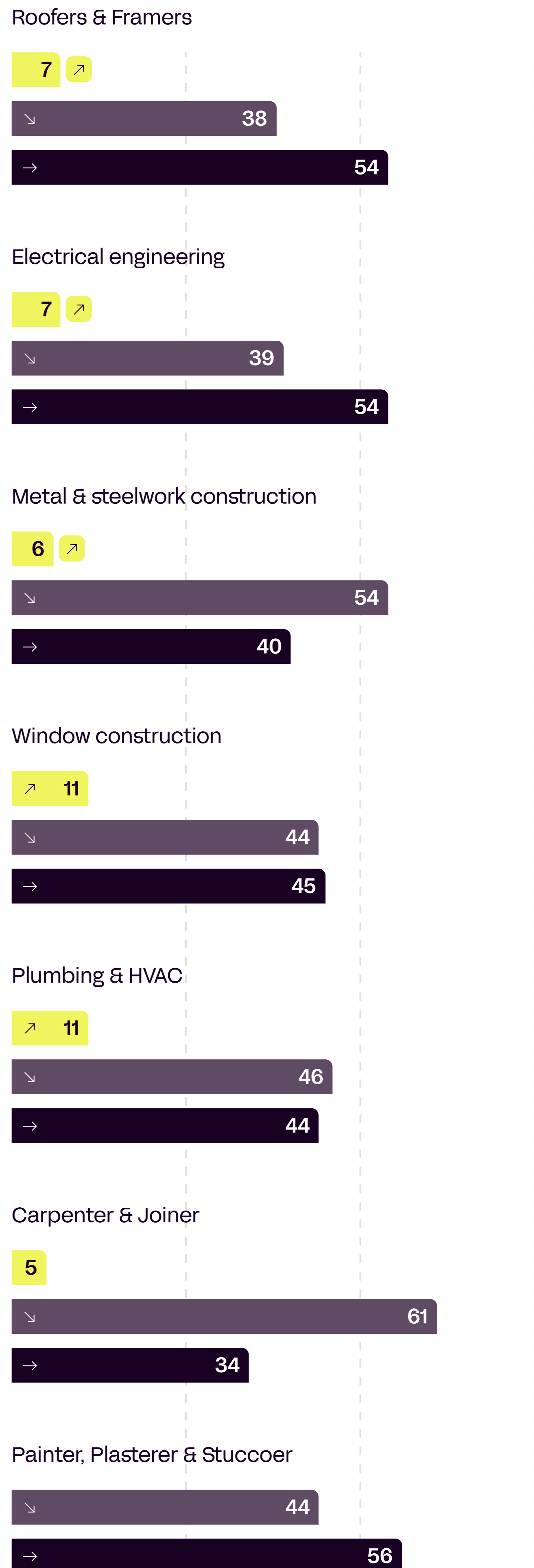
Retrospect

Order situation trend in the last 6 months



Prognosis

Development of the order situation in 2024

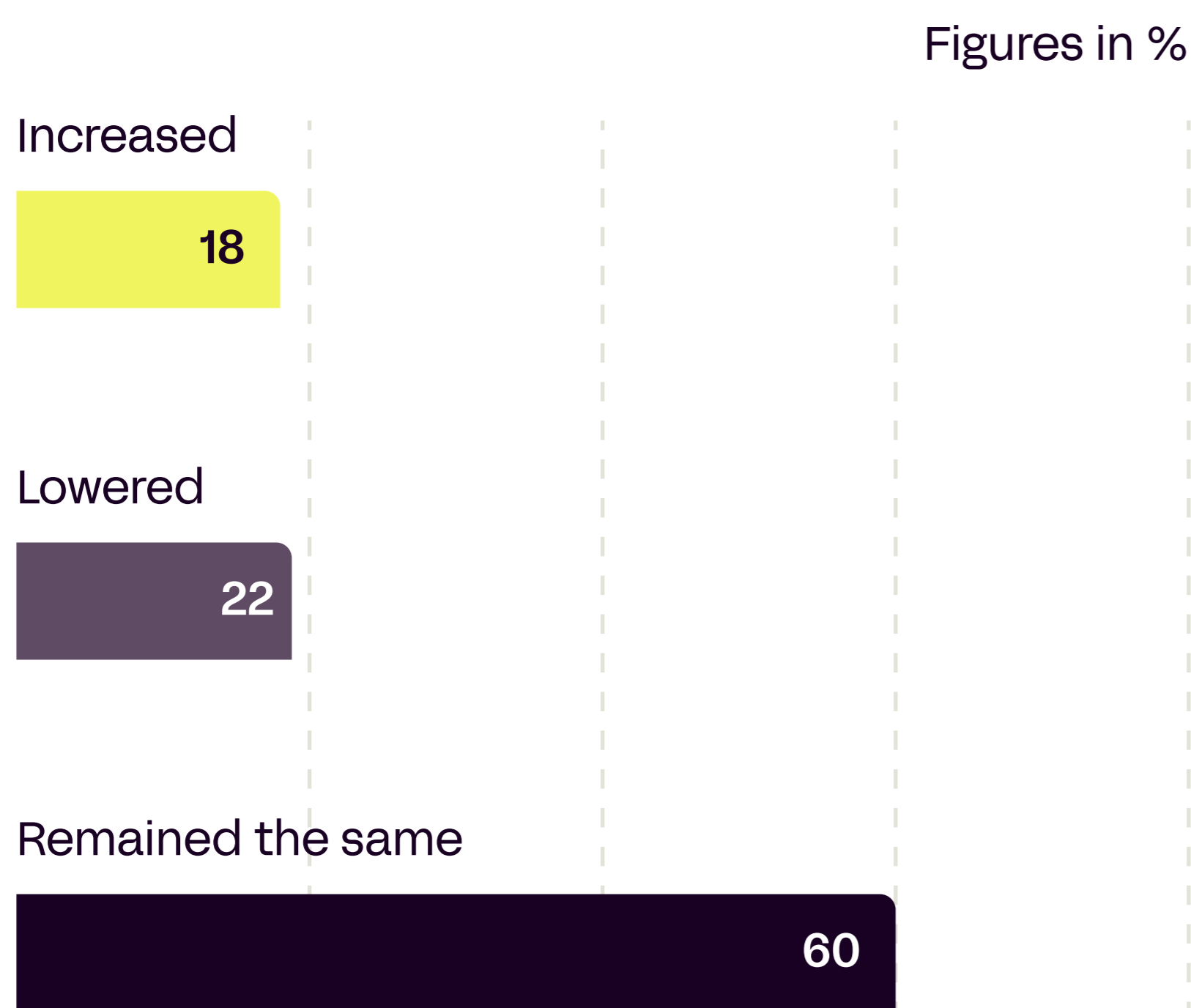


Human resources development

Percentage of companies surveyed that took part in the survey.

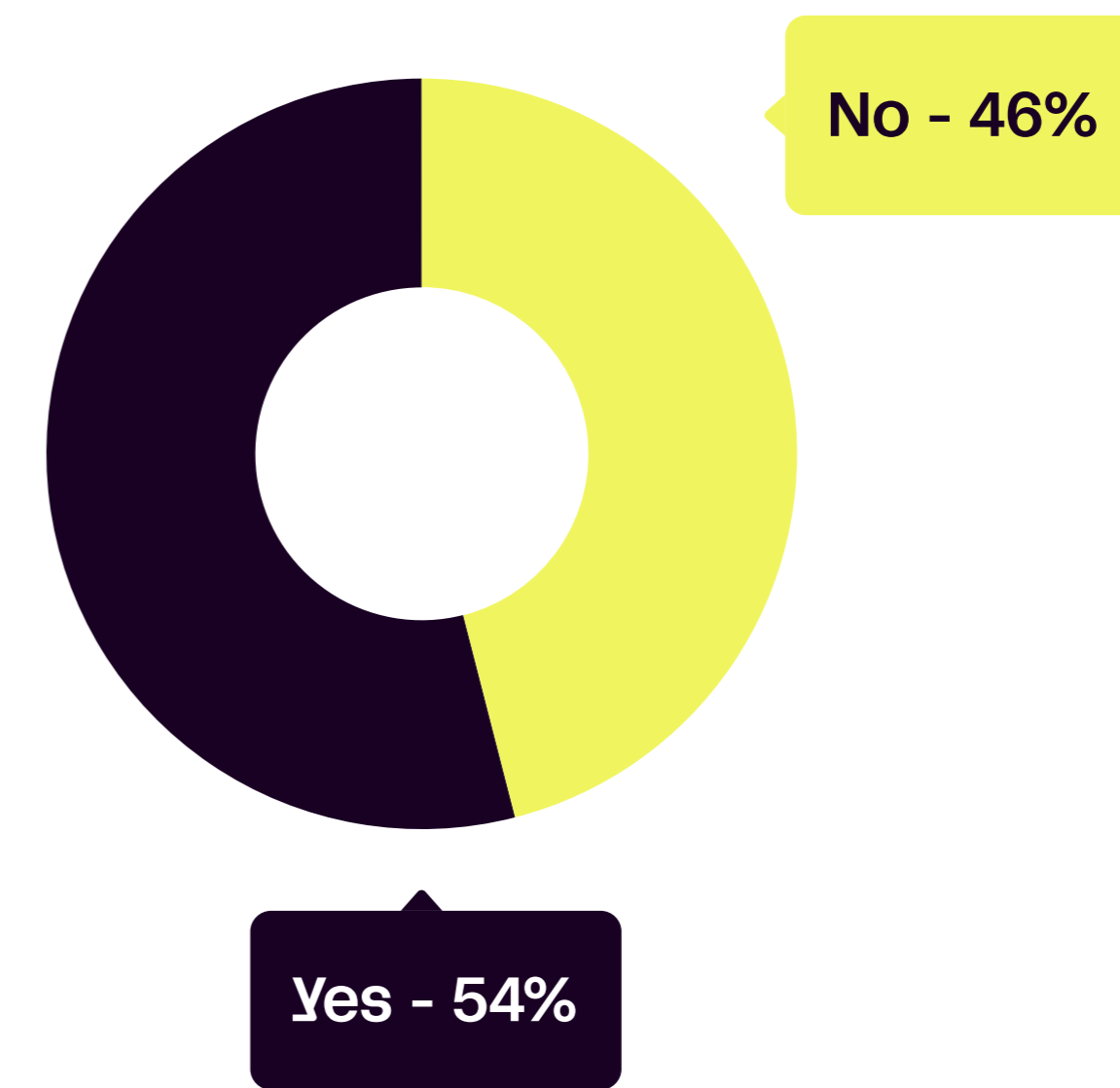
Development over the last 6 months

How has the number of employees in your company changed?



Planned hires

Are you planning to hire additional employees in 2024?



Planned investments to counteract the staff shortage

What investments are you planning to counteract the staff shortage in your company?

